

# Zeph's

Wine Shop & Wine Bar

Newsletter #71 –May 2009

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## **Marilyn Remark and Puma Road/Pedregal in May!**

Joel Burnstein of Marilyn Remark Winery as well as Ray Francioni from Puma Road and Pedregal Wines will both be on hand to pour some of their extraordinary wine. The Rhone style wines of Marilyn Remark and the Paicines and Santa Lucia Highland wines of Puma Road and Pedregal are sure to compliment each other on what promises to be one of the best collaborative wine tastings we've had all year. Expect to see all the favorites including Syrah, Petite Syrah, Marsanne, Rousanne, Viognier, Grenache, Cabernet Sauvignon, Chardonnay, Merlot, Meritage, and Pinot Noir. This event takes place on Thursday, May 21, 2009 at 5:30PM. The cost is \$20 in advance or \$25 the day of the event if there are any spots left.

**Expect an email update during May with more information**

## **Anything But Chardonnay Wine Tasting in June!**

When someone says white wine, most think of the easiest one, Chardonnay. We often forget all the great white wines other than Chardonnay. So we're gonna give you the ABC's of all the OTHER white wines. Expect to see some great Pinot Grigio, Marsanne, Viognier, Reisling, Gewurztraminer, Chenin Blanc, and others. The event will be held on Thursday, June 18, 2009 at 5:30PM. The cost is \$20 in advance or \$25 the day of the event.

## **“Meet and Greet” Event In May**

Alessio Carli, winemaker of Alicats winery will be on hand pouring wine and answering questions about his amazing Syrahs. He'll be here May 12 from 5:30PM to 6:30PM, so come on down, have a drink with us, and soak in some of the wealth of knowledge this fine winemaker holds. REMEMBER! This is a FREE event so come check it out!

## **Featuring Marilyn Remark and Puma Road/Pedregal in May**

— <b><u>Puma Road</u></b>	— <b><u>Pedregal</u></b>	— <b><u>Marilyn Remark</u></b>
— Pinot Noir	— Merlot	— Marsanne
— Chardonnay	— Cabernet Sauvignon	— Rose
— Pinot Gris	— Cache Cab/Merlot	— Petite Syrah
		— Viognier
		— Grenache
		— Syrah

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## Zeph's Hosts Parties and Provides Full Service Beverage Catering!

Give us a call for more information on how Zeph's can help your party go off without a hitch! We offer a variety of party packages including, drinks, alcohol, and wine. We can host your party at our wine bar or our private patio, or cater to a party of 5 to 500! We provide full-service beverage catering for any event including graduations, company parties, grand openings, weddings, and casual bbqs. Call and speak to Vince or Bill to schedule your party with us today!

## Zeph's Economic Stimulus Rack!

No matter where you are or what you're doing, you always hear or see something having to do with this economy. Save money here, Do more with your money there. Well, we've jumped on the bandwagon. Come on by and check out the Zeph's Economic Stimulus Rack. It's comprised of many assorted wines at great discounts. We too feel the tight grip of the economy, and figure what better what to help out than to offer some wine at prices ANYONE (21+) can afford! Come in and see what we have to offer.



**Joel Burnstein** became a vintner after a classic mid-life career change. He was a trader on the Pacific Stock Exchange in San Francisco. Living just north of San Francisco, Joel frequently escaped his hectic work life by taking his bike up to Napa or Sonoma for a days' ride, stopping for lunch and to taste and learn about wine. He was tiring of the demands and pressures of the ever-changing financial markets. As he thought about new careers, his passion for wine kept bringing him back to the inevitable - a calling where individuality and personal expression were still considered assets. Studies in Enology at Fresno State University led to an internship at Sterling Vineyards and then eventually on to his role as winemaker for Jekel and San Saba. Joel expresses his philosophy succinctly: "Making great wine is a two step process: 1. Get great grapes. 2. Don't screw it up." This strategy of "take what the grapes and vineyard give you - don't manipulate into something that's not there already" has earned Joel accolades from his peers, the press, and consumers. Twice in nine years, a wine made by Joel Burnstein has taken "Best Red" honors, out of thousands of entries at the prestigious L.A. County Fair professional "Wines of the World" judging.

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